**Gases marketing text**

Take part in the Secret World of Gases and discover how gases will be used in the future. Find out how cold nitrogen can get, and how it can cool the air to become a liquid. Explore how hydrogen could power our future and run our homes and buses. (49 words)

This show suitable for families with children aged 5-12.

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The Secret World of Gases is an exciting new programme for families looking at the gases that are all around us. (21 Words)

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The Secret World of Gases is a two-year national programme that is engaging, inspiring and involving school-age children and their families with the amazing stories and science of gases. The programme investigates the latest innovations, dispels myths and explores how gases will be used for a greener future. Delivery of the activities begins in the nine science centres in 2018.

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The Secret World of Gases is a two-year national programme to engage, inspire and involve school-age children and their families with the amazing stories and science of gases. The programme will investigate the latest innovations, dispel myths and explore how gases will be used for a greener future. Delivery of the activities will commence in 2018.

Overall, the programme is creating a series of exceptional hands-on activities, experiments, public shows and meet-the-expert sessions for children and families across the UK. The activities will be delivered by the successful infrastructure of the UK’s science and discovery centres and museums. This network engages over 20 million people each year with the wonders of science.

The hands-on activities will give young people the confidence, curiosity, and interest to continue to explore and ask questions long after they leave the science and discovery centres. This national programme is led by ASDC with scientific expertise from both the Royal Society of Chemistry and BOC, the UK’s biggest industrial and medical gases company, which is part of the global Linde Group. The programme will be delivered by the nine selected science centres, engaging over 54,000 children and adults.

The project team led by ASDC are creating the activities, experiments, family shows, preparing an experiments training manual, training the science centres, purchasing and delivering all the hands-on equipment to the centres. The content is being developed with expertise from Winchester Science Centre. Selected science centres will start delivering this exciting programme to families across England, Northern Ireland, Scotland and Wales from early 2018 with most launching in the February 2018 half term.